



# The Nationals

## PARTNERSHIP PROPOSAL

2024 HYGAIN AUSTRALASIAN SHOW HORSE & RIDER CHAMPIONSHIPS

Promote your brand  
& products directly  
to your target  
audience

TO BE HELD AT  
SYDNEY  
INTERNATIONAL  
EQUESTRIAN CENTRE

28 November – 30 November 2024



Equestrian NSW will be hosting the Hygain Australasian Show Horse & Rider Championships from 28-30 November

Approximately 350 riders and another 200 spectators from around the country will attend three days of competition at this world class venue.

The event will be held within the wonderful Indoor Arena and associated concourse. There will be a Trade Village, VIP Pavillion and plenty of seating for competitors and spectators to enjoy this glamorous event.

Equestrian NSW is delighted to offer partnership opportunities to promote and showcase products and services to a niche group engaged in top level equestrian sports. Opportunities are now open for businesses to book Trade Stands as well as advertising space in our glossy A4 program.

Details are below and space will fill up fast so please contact us asap to reserve your position. Please note that unless by prior arrangement, trade stalls need to use the marquees provided by the event.



## Trade Stand \$600<sup>ex</sup> GST

Under-cover Trade Village.

3m x 3m space. 3m x 6m available for additional cost.

Includes one 10amp power point to run lighting and equipment.

Includes SIEC trader fees.

Opportunity for your promotional material/samples to be added to the rider bags.

Company logo in the official program.

Trade listing on the official website [www.showhorsenationals.org.au](http://www.showhorsenationals.org.au)

Promotion and advertising on Social Media and the Livestream.

## Full Page Ad \$400 ex GST

- Full page advertisement in our glossy A4 program (hi-res artwork to specifications must be provided). To be added to rider bags

## Half Page Ad \$250 ex GST

- Half page advertisement in our glossy A4 program (hi-res artwork to specifications must be provided). To be added to rider bags

### Partnership Enquiries:

02 9620 2660

[info@ensw.org.au](mailto:info@ensw.org.au)



# BY BOOKING A MARQUEE/SPACE IN THE TRADE VILLAGE YOU ARE ACKNOWLEDGING AND AGREEING TO THE TERMS AND CONDITIONS

## TRADE VILLAGE TERMS & CONDITIONS

- Allocation of sites will be made by the ENSW Event Team after bookings close.
- There will be no refund of hiring fees, if the decision to withdraw is made after the items hired have been loaded for delivery to SIEC. An administration fee of \$50 applies to all withdrawals.
- Should the event be cancelled prior to the commencement of build for the show an administration fee of \$50 will be retained by Equestrian NSW and the balance refunded to the Trade Exhibitor. However, if the infrastructure has been delivered to the site Equestrian NSW reserves the right to retain the cost incurred for delivery to site. If the Trade Village has already been built Equestrian NSW reserves the right to retain the cost of equipment hired.
- All Trade Village Exhibitors must sign the Inspection Report issued by the Hirer, and will therefore be responsible for any damage during the course of the event.
- All Trade Village participants will be required to operate 28th November – 30th November between 8.00am and 4.00pm.
- Trade Village Bump In: Wednesday 27<sup>th</sup> November with access from 10am.
- Vehicle access to the Trade Village each morning is permitted, however all vehicles must be removed before 8:00am each day of the Show.
- All Trade Village participants must have their own Public Liability Insurance. Equestrian NSW will not cover any loss, damage or liability claim of a participant.
- Proof of Insurance cover must accompany your application.
- All electrical equipment (leads, power boards etc.) must be tested and tagged as per Australian
- The ENSW Event Team reserves the right to accept and/or reject any or all Trade Stand applications at its absolute discretion.
- Traders can display product up to 1m in front of their marquee space - but no further.

NAME OF BUSINESS .....

CONTACT PERSON .....

MOBILE .....

EMAIL .....

POSTAL ADDRESS .....

PLEASE CIRCLE: TRAILER OR MARQUEE

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