



SPONSOR A RUG OR GARLAND
EA Australasian Show Horse & Rider Championships
'Where Dreams Come True & Legends are Made'



EVENT HISTORY – EA Australasian Show Horse & Rider Championships



Mac Greaves / Show Horse Pioneer - Larger than life, a huge personality, strong willed, Mac was one of the original EFA committee members in Victoria. At a young age he was an administrator, EFA State Chairman and EFA Federal Vice Chair. Mac orchestrated the first hack meeting where the Victorian hack committee was formed. As Chairman of the committee, he helped format rules and regulations and fought tooth and nail arguing our case when the rest of the EFA Committee, Victoria and Federal, were more interested in Olympic disciplines.

Mac was always looking ahead to better the sport. He had the idea for a National Show Horse competition, so approached Fred Biesbroek for sponsorship, invited the then current New Zealand champion hack, Rembrant, owned by Kevin Cholmondeley-Smith to compete in a truly Australasian event, and 'The Nationals' were born.

'The Nationals' became an annual event, rotating through the states. After some years a decision was made to hold the event in a more central location to ease the burden of travel for the more isolated states. From 1994 the home of the event became Werribee Park National Equestrian Centre in Victoria. In 2022, 2023 & 2024 the show moved to NSW. Show Horse Victoria is once again hosting The Nationals in 2025, 2026 and 2027. Show Horse Victoria has a proven track record for delivering prestigious and memorable EA Australasian Show Horse & Rider Championships. The venue allows competitors to stable and camp close to the competition arenas. There is an emphasis on competitor hospitality and inclusiveness.



CONSIDER SPONSORING 'The Nationals' 2026

The Competition:

Competitors qualify at their State Titles to compete at the EA Australasian Show Horse & Rider Championships. Each state of Australia conducts their State Championships with 38 State Title classes on offer. The Champion, Reserve and Third Place in each class qualify to represent their State. Each competitor competes as an individual and also as a State Team member. Each State Team works together in their efforts win the Team Cup.

Attributes of The Nationals:

- Participants/competitors from all over Australia
- Live streaming which engages views from all over the world
- Large numbers of equestrian spectators
- Predominantly a group of enthusiasts willing to spend money on their chosen sport
- Good social media presence, active via FB
- A Trade Village offering a wide range of products & services
- Equestrian is not gender isolated, it is the only sport where male and female athletes compete on equal terms.

VIP Marquee Location:

On the short side of Indoor One the VIP marquee provides a great place to relax and watch all the excitement. Tickets available to purchase.

Official Program:

The official program is a great memento of this fabulous show. The programs are produced and are provided to all competitors, officials, sponsors and traders and are available at a small cost to spectators.



SUPPORT FOR THE SHOW IS ALWAYS APPRECIATED

SPONSOR A RUG OR GARLAND - \$250 per garland, or rug

Rugs and Garlands are loved by every competitor and treasured for years to come

BENEFITS AT A GLANCE:

- Your name included in the program on the sponsor page
- 1 Gallery Pass for the three days of the show (value \$50)

All donations support the show and supporters will be listed in the Official Program with a copy available to you with our compliments. *Sponsorship of a Garland or Rug is not class specific.

PRODUCT PROMOTION - \$250

The opportunity to include promotional items for the rider bags to promote your product.

Note: All amounts stated are exclusive of GST. Please advise if you are registered for gst

For Class and Partner sponsorship information

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